The Future of Privacy

A changing landscape and opportunities for success

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The importance of getting the balance right
The evolution of technology
The value of data
Data globalisation
Future-proofing privacy policy making

Regulating technology?

Or regulating behaviour?
Future-proofing privacy policy making

Incentivising compliance and empowering individuals

Towards mutual recognition
Embracing technology

- Transparency 2.0
- Anonymisation
- Privacy (thinking) by default
- Security by default
- Safe processors
Giving something back

- Access to data
- Data portability
- Transparent profiling
Compliance for the future

• Global approach
• Privacy impact assessments
• Team privacy
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